

# LOUIE'S HUWE<sup>1</sup> *in a Million*



## SPONSORSHIP OPPORTUNITIES

Saturday, January 20, 2024

Potomac Point Winery, Virginia  
Interactive cocktail reception, 4 course dinner

# Who are Louie's HUWE?

After discovering their children had a diagnosis of a rare genetic disorder, caused by changes in the HUWE1 gene, a group of concerned and dedicated parents collaborated with a skilled physician to create the **first and only nonprofit dedicated to finding treatments for HUWE1-related disorders worldwide - Louie's Huwe.**

Our team is partnered with Johns Hopkins University School of Medicine and Seattle Children's Hospital and Research Institute to work towards better understanding the genetic basis of this disorder and to develop new treatments to help the children and adults affected by it.



# What is HUWE1?

The HUWE1 gene is located on the X-chromosome and encodes the HUWE1 protein. The protein is present in all cells in the human body meaning that any HUWE1 genetic variation can have significant effects throughout the body. People with HUWE1-related disorders are affected by mutations in the HUWE1 gene and may have **intellectual disability, epilepsy, autistic features and many other medical issues**. We are aware of around 100 people who have been diagnosed in 24 countries worldwide, including in our local Virginia community. With new cases diagnosed frequently, **HUWE1-related disorders are rare, but everywhere.**



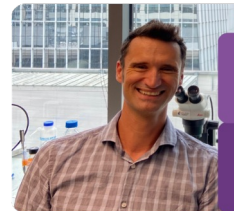
# Our mission and more

- **Mission:** raising awareness, supporting families and driving research into HUWE1-related genetic conditions.
- **How we support families:** awareness & information, online community and events with medical experts, and research into treatments.
- **Our research goals:** identifying treatments for HUWE1-related epilepsy and the many other symptoms of this disorder; understanding gene function; improving lives for children and adults affected by HUWE1.



Kristin W. Baranano,  
M.D., Ph.D.

Assistant Professor,  
Department of Neurology,  
Johns Hopkins University  
School of Medicine



Brock Grill, Ph.D.

Professor, University of  
Washington Medical School  
and Seattle Children's  
Research Institute

***WE ARE PROUD TO HAVE INITIATED OUR FIRST FUNDED RESEARCH PROJECT  
USING CRISPR GENE EDITING TECHNOLOGY TO UNDERSTAND GENE  
FUNCTION — YOUR SUPPORT WILL ENSURE THE PROJECT CONTINUES.***



# About the event

- Louie's HUWE 1 in a Million Wine and Dine Me Gala will be held at **Potomac Point Winery** in Stafford, Virginia on 20 January 2024
- A wine tasting themed reception will start the festivities with wines offered by Potomac Point Winery and local brewmasters providing samples of the best local beers in Virginia.
- The reception will also host a **silent auction** benefiting Louie's HUWE
- During a fine **sit-down dinner** created by Potomac Winery award winning chefs
- Impact Auctions will lead us through a wide selection of must have prized items in a **live auction** with all proceeds benefiting Louie's HUWE and our HUWE-1 kids
- After dinner **live entertainment** will provide for an evening of music and dancing!

# Sponsorship opportunities

	SPONSOR \$25,000	GUARDIAN \$15,000	ADVOCATE \$10,000	PROTECTOR \$5,000	MENTOR \$3,000	TEAMMATE \$1500
Identified as main sponsor Opportunity to speak at Event Logo on all Gala published materials equal to Louie's HUWE Logo (Only one will be available)	✓					
Opportunity to include promotional item in Swag Bags	✓	✓	✓			
Acknowledgement by speaker	✓	✓	✓	✓		
Individual Sponsor Signage At Event	✓	✓	✓	✓		
Acknowledgement of sponsorship in event press release	✓	✓	✓	✓		
Opportunity For Tickets	2 Full Tables	1 Full Table	4 Tickets	2 Tickets	1 Ticket	1 Ticket
Recognition On Social Media Posts	Dedicated	Dedicated	Dedicated	Group	Group	Group
Recognition On Invitation, Event Signage, Website And Annual Report	Presenting	Presenting	Logo	Logo	Name	Name
Advertisement in program	Full page	3/4 Page	1/2 Page	1/4 Page	1/8 Page	

***Sponsorship is vital to the mission and success of our inaugural fundraiser. Today we ask you to help us improve lives of people affected by debilitating symptoms of HUWE1-related disorders by supporting the Louie's HUWE Inaugural Gala. This event will inspire and uplift. There are sponsorship opportunities for every budget.***

# Any questions?

Learn more or contact us for more information and to discuss your sponsorship.

- EMAIL: [info@louieshuwe.org](mailto:info@louieshuwe.org)
- WEBSITE: [www.huwe1.org/louieshuwe](http://www.huwe1.org/louieshuwe)
- PHONE: 757-319-7046

*Save the Date*

**JAN 20th, 2024**

**LOUIE'S HUWE<sup>1</sup>** *in a Million*

**GALA**